



Age: 29

Race: African-American

Faith: Christian

Marital Status: Married

Phone: 614-374-5034

Email: dmn.nelson33@gmail.com

Personal Motivations:

Driven to support the well-being of my family, secure the educational future of my children, and use my creative skills to contribute to organizations that advance the Gospel and make a meaningful social impact.

Volunteer Affiliations:

Optimus Football League, 2024 | Assitant Coach

Rock City, 2024 | Worship Team

Fellowship for Christian Atheletes, 2024 | Worship Leader

Oasis Community Church, 2023 | Worship Team

Faith Mission Shelter, 2022 | Chef

Temple of the Living God, 2017-2018 | Worship Team

Personal Accomplishments:

Wix Studio Icon Partner, 2025 | Wix

Dean's List Honoree, 2017 | Cleveland State University

Marketing Chairman, 2017 | AIGA CSU

Men's Indoor Triple Jump Record Holder, 2016 | Walsh University

Hall of Fame Inductee , 2015 | Hilliard Davidson High School

References:

Steven Flenory, VP

Warner Bros. Discovery

steven.flenory@wbgames.com

Alfredo Weeks, Adjunct Professor

Columbus College of Art & Design

fringe22studio@gmail.com

Shane Huey, Pastor

Cross and Crown Church

shane@crosscrown.church

DaMarcus J. Nelson

Multidisciplinary creative with 8+ years of experience in multimedia design, brand identity, and digital strategy. Skilled in end-to-end creative production across print, web, and video, with a strong foundation in front-end development and UX/UI design. Proven ability to build and scale design systems, lead strategic marketing initiatives, and deliver high-impact content across platforms. Additional strengths include photography, videography, project management, and client-facing sales.

EDUCATION

Columbus College of Art & Design | Advertising & Graphic Design
2019-2020

Cleveland State University | Graphic Design
2016-2018

Walsh University | Computer Science
2014-2016

Hilliard Davidson High School
High School Graduate, 2014

SOFTWARE & ONLINE TOOLS

Mac OS and Windows, Adobe Creative Cloud [After Effects, Bridge, Firefly, Illustrator, InDesign, Lightroom, Photoshop, Premier], Microsoft Office [Word, PowerPoint, Excel], Google Workspace, Canva, Figma, Dropbox, Monday.com, Workamajig, Flight-Deck, Wix Studio, Shopify, Webflow, ChatGPT, CoPilot

PROFESSIONAL SKILLS

Research, Consulting, Wire-framing, Prototyping, Project Management, Sales, Working in a collaborative environment, email, virtual and person-to-person communication, attention to detail

JOB EXPERIENCE

Graphic Designer | Center for Christian Virtue

Columbus, OH | Current

- Designed multimedia assets—including print, social, and video—to support campaigns, events, and advocacy efforts.
- Built and maintained brand-aligned web pages using UX principles to improve user experience and engagement.
- Led strategy development through audience research and demographic analysis to shape effective marketing approaches.

Print Production Lead | Staples

Columbus, OH | 2024

- Managing and maintaining the production workflow for print and marketing
- Using print and finishing equipment, producing proofs and samples, and designing quick edits
- Training and coaching associates to assist in print production
- Driving customer satisfaction by assessing customer's needs, providing superior customer service and focusing on quality

Creative Director | KNOW iD: Branding & Visual Design Studio

Columbus, OH and Online | 2019-2023

- Scaled a freelance reputation into a small-business dedicated to providing design and marketing services to start-up B2C businesses
- Oversaw and managed all operations, client and contractor relations, sales and marketing, and accounting responsibilities

ADDITIONAL JOB EXPERIENCE

Graphic Design Lead (Student job) | Cleveland State University
Cleveland, OH | 2017-2018

- Collaborated with staff across multiple departments to develop relevant print and digital marketing materials
- Spearheaded the creative direction for select marketing campaigns
- Worked closely with the Marketing Manager to develop way-finding signage, display signage, and social media content

Administrative Intern | Morgan Conservatory
Cleveland, OH | 2018

- Contributed to canvassing and local marketing initiatives by creating activity stations to teach youth about print-making
- Designed and hand produced a custom-bound product catalogue showcasing the studios most sought after paper products

To whom it may concern,

I'm a multidisciplinary creative with expertise in digital media, branding, and visual communication. My background spans web design, video production, brand identity, and interactive content, with a portfolio that includes work for small businesses and mission-driven organizations across central and northeast Ohio.

Currently, I serve as a designer at Center for Christian Virtue, where I support a wide range of multimedia and marketing initiatives. As a husband and father, I value work that is purposeful and people-focused. While I'm not seeking full-time employment, I'm always open to meaningful freelance collaborations and opportunities to connect with like-minded teams and creatives.

Feel free to explore my portfolio using the QR code below. Thank you for your time and consideration — I look forward to the possibility of working together.

Sincerely,

DaMarcus Nelson

